

Jonathan Coen

Multimedia Designer & Developer

9614 Riverland Lane, Houston TX 77040
832.248.9328
jon@jonathancoen.com

Qualification Summary

Versatile professional experienced in strategic planning for design and interactive projects with a proven track record of achieving goals and exceeding expectations. Uncommon blend of strong artistic talent and business sensibility. Excellent project management skills, attention to detail, creativity, and originality. Outstanding interpersonal and communication skills.

Work History

Reynolds and Reynolds: Marketing Analyst, 2010 to present

- Created email and direct mail marketing campaigns for car dealerships

Lone Star College: Adjunct Instructor, 2010

- Course taught: Introduction to Interactive Media

Freelance Designer, 2009 to present

- Design and development services including identity systems, Flash Video and production

Clear Channel University: Multimedia Designer, 2005 to 2009

- Lead designer for Clear Channel's SKILSONline eLearning program
- Created best practices and design standards for all Flash projects
- Collaborated with designers, writers, department managers, and executives to develop both educational and promotional marketing materials across a variety of media
- Provided user support to account executives and managers for the SKILSONline program
- Cooperated with the FCC to create mandatory training taken by 2000+ Clear Channel programming employees each year
- Helped facilitate the Category Selling Initiative to increase sales revenue
- Created shared task lists to ensure the completion of projects in a timely manner
- Conducted in-house Flash workshops for other University designers

Enspire Learning: Junior Designer, 2003 to 2004

- Worked directly with clients through the production process
- Developed animated content and illustrations for elearning modules
- Helped develop project guidelines in congruence with my production team
- Project with MEBN was selected for Achievement in Education at the 2004 Texas Interactive Media Awards

B. Dalton Bookseller: Sales Associate, 1998 to 2000

Education

Bachelor of Fine Arts in Design, University of Texas, 2004

Bachelor of Arts in Art, University of Texas, 2002

Skill Sets

Practical: Web, UI, and educational design, typography, illustration, collaborative work, proposal and copy writing, storyboarding, problem solving, innovative thinking

Software: Dreamweaver, Flash, Photoshop, Illustrator, Audition, Soundbooth, Flash Video, Premiere, Acrobat, Word, PowerPoint, WordPress

Development: XHTML, CSS, ActionScript, XML, jQuery

Affiliations & Distinctions

AIGA Houston Member, since 2005

AIGA Houston Board Member, Secretary 2005; Treasurer 2005-06

Alpha Phi Omega Community Service Organization Member at the University of Texas, 1999 to 2004

Alpha Phi Omega Chapter President, 2003. Finalist for the Leadership & Ethics Institute's Most Outstanding Student Organization while President. Awarded Chapter Key, 2003

Scholarships Awarded: Design Performance Review Faculty Scholarship, Marshall Wells Scholarship and Fellowship Endowment in the College of Fine Arts

Eagle Scout, 1997